



# GOVLAB Ideas Lunch

**GEOFF MULGAN**  
NESTA

## SMARTER SOCIAL CHANGE

*The roles of collective intelligence and wisdom now and in the future*

### ABOUT GEOFF MULGAN

Geoff Mulgan is Chief Executive of the National Endowment for Science Technology and the Arts (NESTA) and Visiting Professor at University College London, the London School of Economics and the University of Melbourne. NESTA is an independent charity dedicated to improving the innovation capacity of the United Kingdom. Nesta's mission is "to help people and organisations bring great ideas to life," and in order to do so, the organization provides investments and grants, and mobilizes research, networks and skills.

A globally recognized pioneer in the field of social innovation, Mulgan founded the think tank Demos and served as Director of the UK Prime Minister's Strategy Unit and Director of Policy under Tony Blair. He is an adviser to many governments around the world, and has been a board member of the Work Foundation, the Health Innovation Council, Political Quarterly and the Design Council, as well as Chair of Involve. He is also currently Chair of the Studio Schools Trust and the Social Innovation Exchange. His latest book *The Locust and the Bee: Predators and Creators in Capitalism's Future* was released this year.

### LOGISTICS

#### *Where*

The Puck Building  
295 Lafayette St.  
3rd floor

Lafayette Conference Room

#### *When*

Tuesday,  
October 8, 2013

12:30pm

Lunch will be served

#### **Space is limited**

RSVP by 10am, Monday Oct 7 to Lauren Yu  
[lauren.r.yu@gmail.com](mailto:lauren.r.yu@gmail.com)